

Get an edge on your competition with the most compelling marketing engine in real estate.



**We focus on automation,  
so you can focus on real estate.**

## Your Dilemma:

### Technology is expensive and agent adoption is low.

- You're currently using a variety of expensive technology tools
- Agents don't have time to learn the new platforms
- Agents are frustrated with all the separate logins
- Agent utilization stays low
- Money is wasted on technology that is not used

## Your Solution:

### EasyEdge solves that!

- One high-tech automated system that replaces all the others
- Automation generates 100% utilization by all agents
- Everything is managed in one back-office
- Company and agent branding is consistent
- Agents do what they do best — list, show & sell

